

Mashfiqui Rabbi

Apple Inc.
Health AI
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Research Interest

General	Mobile health, Mobile computing, Machine learning, Data Science, Behavior change, Human-computer Interaction
Specific	Just-in-time adaptive interventions (JITAI), Intervention design, Activity recognition, User-centered design, Causal inference on time-varying treatments, User-engagement

Education

2020-now	Postdoc/Applied Research Scientist at Health AI, <i>Apple Inc.</i> <i>Manager:</i> Emily Fox, Nicholas Foti
2017-2019	Post-doctoral fellow at Statistics Department, <i>Harvard University</i> <i>Advisor:</i> Susan Murphy
2016-2017	Post-doctoral fellow at Statistics Department, <i>University of Michigan, Ann Arbor</i> <i>Advisors:</i> Susan Murphy, Ambuj Tewari, Predrag Klasnja
2011-2016	Ph.D. in Information Science, <i>Cornell University</i> <i>Committee:</i> Tanzeem Choudhury (chair), Deborah Estrin, Dan Cosley Awarded Masters degree on October 2014 Graduated April 2016
2009-2011	Ph.D. Student in Computer Science, <i>Dartmouth College</i> <i>Advisor:</i> Tanzeem Choudhury Transferred to Cornell University with advisor and continued PhD
2003-2007	B.Sc. in Computer Science and Engineering, <i>Bangladesh Uni. of Eng. and Tech.</i> <i>CGPA:</i> 3.74 out of 4.00, <i>Major:</i> 3.81 <i>Thesis Advisor:</i> Saidur Rahman

Awards and grants

- Principal Investigator of a pilot grant from NIDA/Methodology Center at Penn State (\$20k).
- Pilot grant from Michigan Institute for Clinical & Health Research based on SARA, 2018 (\$100k).
- Co-PI of pilot grant from Translational Research Inst. for Pain in Later Life, 2015 (\$10k).
- Part of the winning team of \$100K Heritage Open mHealth Challenge, 2013
- Most helpful summer intern (among 60 student-interns) at AT&T Labs Research, 2012
- Dean's list on the year 2004 at Bangladesh Uni. of Engr. & Tech.

Work Experience

2011-2016	Research Assistant in Department of Information Science at <i>Cornell University</i>
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2014	Summer Intern at Intel Labs <i>Advisors:</i> Lama Nachman, Hong Lu
2013	Teaching Assistant in Department of Information Science at <i>Cornell University</i>
2012	Summer Intern at AT&T Labs Research <i>Advisors:</i> Emiliano Miluzzo, Suhrid Balakrishnan
2009-2011	Research Assistant in Department of Computer Science, <i>Dartmouth College</i> <i>Advisors:</i> Tanzeem Choudhury, Andrew Campbell
2010	Teaching Assistant in Department of Computer Science at <i>Dartmouth College</i>
2008-2009	Quantitative Software Developer in <i>Stochastic Logic Ltd., Dhaka, Bangladesh</i> <i>Advisor:</i> Arif Dowla, Ph.D. in Mathematics, UCSD

Publications

Peer reviewed Journals, Conference papers, and Book chapters

2021	Lara N Coughlin, Inbal Nahum-Shani, Meredith L Philyaw-Kotov, Erin E Bonar, Mashfiqui Rabbi, Predrag Klasnja, Susan Murphy, and Maureen A Walton. Developing an adaptive mobile intervention to address risky substance use among adolescents and emerging adults: Usability study. <i>JMIR mHealth and uHealth</i> , 9(1):e24424, 2021
2020	Shuang Li, Alexandra M Psihogios, Elise R McKelvey, Annisa Ahmed, Mashfiqui Rabbi, and Susan Murphy. Micro-randomized trials for promoting engagement in mobile health data collection: Adolescent/young adult oral chemotherapy adherence as an example. <i>Current Opinion in Systems Biology</i> , 2020
2019	Mashfiqui Rabbi, Katherine Li, H Yanna Yan, Kelly Hall, Predrag Klasnja, and Susan Murphy. Revibe: A context-assisted evening recall approach to improve self-report adherence. <i>Proceedings of the ACM on Interactive, Mobile, Wearable and Ubiquitous Technologies</i> , 3(4):1–27, 2019
	Marianne Menictas, Mashfiqui Rabbi, Predrag Klasnja, and Susan Murphy. Artificial intelligence decision-making in mobile health. <i>The Biochemist</i> , 41(5):20–24, 2019
	Mashfiqui Rabbi, Predrag Klasnja, Tanzeem Choudhury, Ambuj Tewari, and Susan Murphy. Optimizing mhealth interventions with a bandit. In <i>Mobile sensing and Psychoinformatics (In press)</i> . Springer, 2019
2018	Mashfiqui Rabbi, Min SH Aung, Geri Gay, M Cary Reid, and Tanzeem Choudhury. Feasibility and acceptability of mobile phone-based auto-personalized physical activity recommendations for chronic pain self-management: Pilot study on adults. <i>J Med Internet Res</i> , 20(10):e10147, Oct 2018
	Mashfiqui Rabbi, Meredith Philyaw Kotov, Rebecca Cunningham, Erin E Bonar, Inbal Nahum-Shani, Predrag Klasnja, Maureen Walton, and Susan Murphy. Toward increasing engagement in substance use data collection: Development of the substance abuse research assistant app and protocol for a microrandomized trial using adolescents and emerging adults. <i>JMIR Res Protoc</i> , 7(7):e166, Jul 2018

- 2017 Mashfiqui Rabbi, Min Hane Aung, and Tanzeem Choudhury. Towards health recommendation systems: an approach for providing automated personalized health feedback from mobile data. In *Mobile Health*, pages 519–542. Springer, 2017
- Eun Kyoung Choe, Saeed Abdullah, Mashfiqui Rabbi, Edison Thomaz, Daniel A Epstein, Felicia Cordeiro, Matthew Kay, Gregory D Abowd, Tanzeem Choudhury, James Fogarty, et al. Semi-automated tracking: A balanced approach for self-monitoring applications. *IEEE Pervasive Computing*, 16(1):74–84, 2017
- 2016 Min Aung, Faisal Alquaddoomi, Cheng-Kang Hsieh, Mashfiqui Rabbi, Longqi Yang, JP Pollak, Deborah Estrin, and Tanzeem Choudhury. Leveraging multi-modal sensing for mobile health: a case review in chronic pain. 2016
- 2015 Mashfiqui Rabbi, Min Hane Aung, Mi Zhang, and Tanzeem Choudhury. Mybehavior: Automatic personalized health feedback from user behavior and preference using smartphones. In *UbiComp*, 2015
- Mashfiqui Rabbi, Jean Costa, Fabian Okeke, Max Schachere, Mi Zhang, and Tanzeem Choudhury. An intelligent crowd-worker selection approach for reliable content labeling of food images. In *Wireless Health*, 2015
- Mashfiqui Rabbi, Angela Pfammatter, Mi Zhang, Bonnie Spring, and Tanzeem Choudhury. Automated personalized feedback for physical activity and dietary behavior change with mobile phones: A randomized controlled trial on adults. *JMIR mHealth and uHealth*, 3(2):e42, May 2015
- 2014 Phil Adams, Mashfiqui Rabbi, Tauhidur Rahmant, Mark Matthews, Amy Volda, Geri Gay, Tanzeem Choudhury, and Stephen Volda. Towards personal stress informatics: Comparing minimally invasive techniques for measuring daily stress in the wild. In *Pervasive Health*, 2014
- Nicholas D Lane, Mu Lin, Mashfiqui Rabbi, Xiaochao Yang, Hong Lu, Giuseppe Cardone, Shahid Ali, Afsaneh Doryab, Ethan Berke, Andrew T Campbell, et al. Bewell: Sensing sleep, physical activities and social interactions to promote wellbeing. *Mobile Networks and Applications*, pages 1–15, 2014
- 2012 Hong Lu, Mashfiqui Rabbi, Denise Frauendorfer, Marianne Schmid Mast, Gokul T Chittaranjan, Andrew T Campbell, Daniel Gatica-Perez, and Tanzeem Choudhury. Stresssense: Detecting stress in unconstrained acoustic environments using smartphones. In *Proceedings of the 2012 ACM Conference on Ubiquitous Computing*, pages 351–360. ACM, 2012
- Mu Lin, Nicholas D Lane, Mashfiqui Rabbi, Xiaochao Yang, Hong Lu, Giuseppe Cardone, Shahid Ali, Afsaneh Doryab, Ethan Berke, Andrew T Campbell, et al. Bewell+: multi-dimensional wellbeing monitoring with community-guided user feedback and energy optimization. In *Proceedings of the conference on Wireless Health*, page 10. ACM, 2012
- 2011 Mashfiqui Rabbi, Shahid Ali, Tanzeem Choudhury, and Ethan Berke. Passive and in-situ assessment of mental and physical well-being using mobile sensors. In *Proc. 13th ACM Int’l Conf. Ubiquitous Computing*, pages 385–394, 2011

- Nicholas D Lane, Mashfiqui Rabbi, Mu Lin, Xiaochao Yang, Hong Lu, Shahid Ali, Afsaneh Doryab, Ethan Berke, Tanzeem Choudhury, and Andrew T Campbell. Bewell: A smartphone application to monitor, model and promote wellbeing. In *5th International Conference on Pervasive Computing Technologies for Healthcare (PervasiveHealth2011)*, 2011
- Ethan M Berke, Tanzeem Choudhury, Shahid Ali, and Mashfiqui Rabbi. Objective measurement of sociability and activity: mobile sensing in the community. *The Annals of Family Medicine*, 9(4):344–350, 2011
- 2010 Andrew Campbell, Tanzeem Choudhury, Shaohan Hu, Hong Lu, Matthew K Mukerjee, Mashfiqui Rabbi, and Rajeev DS Raizada. Neurophone: brain-mobile phone interface using a wireless eeg headset. In *Proceedings of the second ACM SIGCOMM workshop on Networking, systems, and applications on mobile handhelds*, pages 3–8. ACM, 2010
- Md Jawaherul Alam, Mashfiqui Rabbi, and Md Saidur Rahman. Upright drawings of planar graphs on three layers. *Journal of Applied Mathematics & Informatics*, 28(56):1347–1358, 2010
- Muhammad Jawaherul Alam, Md Abul Hassan Samee, Mashfiqui Rabbi, and Md Saidur Rahman. Minimum-layer upward drawings of trees. *J. Graph Algorithms Appl.*, 14(2):245–267, 2010
- 2008 Md Jawaherul Alam, Md Abul Hassan Samee, Md Mashfiqui Rabbi, and Md Saidur Rahman. Upward drawings of trees on the minimum number of layers. In *WALCOM: Algorithms and Computation*, pages 88–99. Springer, 2008

Lightly peer reviewed Abstracts, Posters, and Workshop papers

- 2017 Mashfiqui Rabbi, Meredith Philyaw-Kotov, Jinseok Lee, Anthony Mansour, Laura Dent, Xiaolei Wang, Rebecca Cunningham, Erin Bonar, Inbal Nahum-Shani, Predrag Klasnja, et al. Sara: a mobile app to engage users in health data collection. In *Proceedings of the 2017 ACM International Joint Conference on Pervasive and Ubiquitous Computing and Proceedings of the 2017 ACM International Symposium on Wearable Computers*, pages 781–789. ACM, 2017
- 2015 Mashfiqui Rabbi, Thiago Caetano, Jean Costa, Saeed Abdullah, Mi Zhang, and Tanzeem Choudhury. Saint: A scalable sensing and inference toolkit (poster). In *Hotmobile*, 2015
- 2014 Mashfiqui Rabbi and Syed Ishtique Ahmed. Sensing stress network for social coping. Accepted for CSCW Interactive Poster Session, 2014
- 2013 Stephen Volda, Mark Matthews, Saeed Abdullah, Mengxi Chrissie Xi, Matthew Green, Won Jun Jang, Donald Hu, John Weinrich, Prashama Patil, Mashfiqui Rabbi, et al. Moodrhythm: tracking and supporting daily rhythms. In *Proceedings of the 2013 ACM conference on Pervasive and ubiquitous computing adjunct publication*, pages 67–70. ACM, 2013

Stephen Volda, Tanzeem Choudhury, Geri Gay, Mark Matthews, Phil Adams, Mashfiqui Rabbi, JP Pollak, Mengxi (Chrissie) Chi, Matthew Green, Hong Lu, Nicholas D. Lane, Mu Lin, and Andrew T. Campbell. Personal informatics can be stressful: Collecting, reflecting, and embedding stress data in personal informatics. In *CHI 2013 workshop on Personal Informatics in the Wild: Hacking Habits for Health & Happiness, Paris, France.*, April 27-28, 2013

Mashfiqui Rabbi, Chien wen Yuan, and Kirsikka Kaipainen. An exploratory study to identify opportune moments in everyday life to promote healthy eating. Poster in ISBNPA, 2013

Talks

- SARA: Substance Abuse Research Assistant at Prevention Center of *Penn State University*, 2018
- SARA: Substance Abuse Research Assistant at Methodology Center of *Society of Clinical Trials, Portland, Oregon*, 2018
- SARA: Substance Abuse Research Assistant at Methodology Center of *Penn State University*, 2017
- SARA: Substance Abuse Research Assistant at Statistics PhD student seminar at *Harvard University*, 2017
- MyBehavior at Methodology Center of *Penn State University*, 2017
- MyBehavior at HCI Seminar of *University of Rochester*, 2013
- MyBehavior at Information Science Brown-bag Series at *Cornell University*, 2013
- Mobile Phone Sensing at the Computer Science Seminar at *Bangladesh Uni. of Engr. & Tech.*, 2012
- Passive Assessment of Mental and Physical Well-being at *Ubicomp*, 2011
- Passive Assessment of Mental and Physical Well-being at Information Science Breakfast Series in *Cornell University*, 2011

Selected Press Coverage

- A Health-Tracking App You Might Actually Stick With, *MIT Technology Review*, 2015
- Cornell researchers use personalized algorithm in weight loss app, *MobiHealth News*, 2015
- This app helps you burn calories without radically changing your routine., *Mashable*, 2015
- Virtual Companion, AT&T Innovation Showcase “Connecting Your World”, 2013
- Teaching old microphones new tricks, *The Economist*, 2013
- Smartphone that feels your strain, *New Scientist*, 2012
- Voice-Stress Software Is Put to the Test, *PhysOrg* and *ACM Tech*, 2012
- Monitoring Mental Health from Your Pocket, *Cornell Chronicle*, 2011
- Neural Phone is featured in *The Cyborg in us all*, the *NYTimes Magazine*, 2011
- An App That Reads Your Feelings Through Your Voice, *Fast Co’s Co.Exist* piece, 2011
- Cellphone Apps to Track Our Health, *EarthSky*, 2011

- Mobile Phone Mind Control, Technology Review, 2010

Students advised

- Brian Lin, Undergraduate, Information Science, Cornell University, *Fall 2011, Spring 2012, Fall 2012*
- Jan Cardenas, Undergraduate, Information Science, Cornell University, *Fall 2012*
- Chantelle Farmer, Masters, Information Science, Cornell University, *Spring 2013*
- Thiago Caetano, Undergraduate visiting student from Universidade Estadual de Campinas at Cornell University, *Summer 2013*
- Max Schachere, High School student from Hawken School, Ohio, *Summer 2013, Summer 2014*
- Shankar Athinarayanan, Undergraduate, Computer Science, Cornell University, *Fall 2013, Spring 2014, Fall 2014, Spring 2015*
- Lily Gao, UX designer, Undergraduate, Information Science, Cornell University, *Fall 2014*
- Shreya Sitaraman, Undergraduate, Information Science, Cornell University, *Summer 2014*
- Jiaming Zhang, Undergraduate, School of Human Ecology, Cornell University, *Summer 2015, Fall 2015*
- Xian Zhang, Masters, Information Science, Cornell University, *Spring 2015, Summer 2015, Fall 2015, Spring 2016*
- Rohit Biswas, Undergraduate, Information Science, Cornell University, *Summer 2015, Fall 2015, Spring 2016*
- Minghao Li , Masters, Information Science, Cornell University, *Summer 2015, Fall 2015, Spring 2016*
- Zhe Lin , Masters, Information Science, Cornell University, *Summer 2015, Fall 2015, Spring 2016*
- Kelly Hall, Undergraduate, Statistics, Unviersity of Michigan, *Fall 2016*
- Bess Rothman, Undergraduate, Statistics, Unviersity of Michigan, *Summer 2017, Fall 2017*
- Katherine Li, Undergraduate, Statistics, Unviersity of Michigan, *Fall 2016, Spring 2017, Summer 2017, Fall 2017, Spring 2018*

Reference

- Tanzeem Choudhury, Associate Professor at Department of Information Science, Cornell University
- Susan Murphy, Professor at Department of Statistics and Computer Science, Harvard University
- Andrew Campbell, Professor at Computer Science, Dartmouth College
- Maureen Walton, Professor at Department of Psychiatry, University of Michigan, Ann Arbor
- Predrag Klasnja, Assistant Professor at School of Information Science, University of Michigan, Ann Arbor

Last updated: January 30, 2021